

Kairos Prison Ministry Annual

DISTANCE FOR DELIVERANCE

Walkathon

General Questions About the Walkathon

What is the ***DISTANCE FOR DELIVERANCE*** Walkathon?

This annual event is a great way to raise awareness and raise funds for Kairos Prison Ministry. **For 2022, the ***DISTANCE FOR DELIVERANCE*** Walkathon will be a virtual event held October 7 – 16.** This means that wherever you are, that is where you can walk. It can be in your neighborhood, in a park, on a local hiking trail, or even on your treadmill!

Since the event covers 10 days, you are encouraged to walk on as many of those days as possible. Even if you are busy with your personal life, have inclement weather, or are even holding a Kairos Weekend, there should be plenty of time to walk in the 10-day event.

I want to participate, what should I do?

Visit www.distancefordeliverance.org or use the QR code for the full list of documents, tools, and campaign links for this year's event. The URLs for each state's Click&Pledge and Facebook Event are available on this page as well.



Each state that uses Click&Pledge has a campaign listed at www.distancefordeliverance.org and you are encouraged to sign up and join or create a fundraising team. **It is suggested that your state or Advisory Council create a fundraising team from your state's campaign page.**

Each state also has their own Facebook Event which can be found at www.facebook.com/kairosprisonministry/events. You are encouraged to RSVP for this event for your state, especially if your state does not use Click&Pledge. You may donate through the Facebook Fundraiser in the event or create your own Facebook Fundraiser. It also provides the opportunity to post updates or questions for others who RSVP'd for the event. **Ensure that you include your Advisory Council name in the Facebook Fundraiser title, so the funds are allocated correctly.**

Have fun with the fundraising, have a friendly competition with the other fundraising teams to see who can raise more or who can get the most different donors. Set a fundraising goal for the team and for each participant on the team.

Make sure you include your Advisory Council name in your Team or Facebook Fundraiser Name so the funds can be easily distributed to the correct Advisory Council!

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How do we spread the word and raise funds?

1. **Set a fundraising goal** - To set the amount you want to ask your supporters to donate, define the number of miles you are going to commit to walk between October 7 – 16. Next, decide the total dollar amount you would like to raise during the event. Then, decide upon a dollar amount per mile that you can ask for that you estimate can get you to your total fundraising goal. When making the ask, ensure to incorporate your total fundraising goal and make it clear that any amount given will assist you in achieving your goal amount.
2. **Ask for support** - Decide on who you will be asking for support. You should encourage everyone in your Advisory Council to participate, but also to consider asking not just friends and family to support you, but also those in your church, co-workers, your neighbors, other organizations that support your local community, local businesses, and anyone else you can think of who would want Jesus in the lives of those impacted by incarceration! Ask those people who choose to support you to reach out to their own networks as well. While you are asking for support of the various members of the local community, you have the opportunity to recruit for volunteers.

